

UPHOLSTERY CLEANED

CLEANING

WE USE BOTH THE DRY & WET SHAMPOO METHODS TO GUARANTEE THE BEST WORKMANSHIP ON ALL MATERIALS

TINTING

OUR OPERATORS HAVE GRADUATED FROM THE BEST KNOWN UPHOLSTERY TINTING SCHOOLS, ONLY THE FINEST ANILINE DYES USED

REPAIRING

MINOR REPAIRS DONE WITHOUT CHARGE. REWEAVING & INSURANCE DAMAGE CLAIMS ARE OUR SPECIALTY

DIVANS - CHESTERFIELDS
CHAIRS - SOFAS
LOVE SEATS - OTTOMANS
STUDIO COUCHES
SLIP COVERS
LOUNGES - CUSHIONS
MINOR REPAIRS
STAINING & POLISHING INCLUDED

Free Telephone Estimates - Free Pick-Up & Delivery

Phone **WA 5-2481**

AERO RUG & UPHOLSTERY CLEANERS

1021 El Monte Avenue • N. Sacramento

CALIFORNIA RUG CO.



NORTH SACTO
WEST SACTO
MATHER FIELD

CARMICHAEL
FAIR OAKS
MCLELLAN FIELD

FREE TELEPHONE ESTIMATES - FREE PICK-UP & DELIVERY

Ivanhoe 7-5781

OUR TRUCKS COVER SACRAMENTO & VICINITY DAILY
QUALITY UPHOLSTERY & RUG CLEANING AT REASONABLE PRICES

★ THREE DAY SERVICE ★ GUARANTEED WORKMANSHIP
★ FURNITURE TINTING & DYEING ★ FURNITURE RECOVERED & REPAIRED

Springs Retied, Cushions Restuffed & Rebuilt With New Units
ALL WORK INCLUDES RESTAINING & POLISHING OF WOODWORK

Upholstery Cleaners-(Cont'd)

BAGDAD RUG & UPHOLSTERY CLEANERS

COMPLETE RUG & UPHOLSTERY CLEANING SERVICE
Free Estimates - Work Guaranteed
3401-336 Av -----GL 5-3459

CALIFORNIA RUG CO

UPHOLSTERY & RUG CLEANING
CALL
IV 7-5781

2760 Fulton Av -----IV7-5781

California Rug Co 2760 Fulton Av -IV 7-5781

(See Advertisement This Page)

CAPITAL CURTAIN & RUG CLEANERS

2425-24th Gl 5-3546

(See Advertisement This Page)

HOBB'S DURACLEAN SERV

601 Poplar A(W/S)-HU 1-1327

(See Advertisement This Page)

MARCHANT RUG CO 2619 J -----HU 1-1411

(See Advertisement Page 403)

MASTER CLEANERS

1261 El Sur Wy-IV 7-0591

(See Advertisement This Page)

Upholstery Fabrics

Care & Upright Inc

At Jackson Square

435 Jackson S F -----Douglas 2-1507

CAKE KEEPER

A slice of fresh bread fastened with toothpicks will help keep a cut cake from getting stale.

FINEST QUALITY UPHOLSTERY & RUG CLEANING OUR SPECIALTY

The Cost Is Surprisingly Low

PICK-UP & DELIVERY

One of Sacramento's Oldest Firms

CAPITAL

CURTAIN & RUG CLEANERS

24th & Broadway

GL 5-3546

UPHOLSTERY - RUGS DURACLEANED

"25 Years of Dependable Service" GIVING YOU A "NEW SAFETY" IN UPHOLSTERY & FINE FABRICS

MOTHPROOFING

With 6 Year Written Warranty

CALL

HU 1-1327

HOBB'S DURACLEAN SERVICE

601 POPULAR AVE.

W. SACRAMENTO

Vacuum Cleaners-Dealers

Air-Way Branches Inc 921-10th -----GI 3-1901

AIR-WAY VACUUM CLEANERS

The all-purpose cleaner with the "Throw-A-Way" bag. Free home demonstration. AUTHORIZED SERVICE AND PARTS for all Air-Way Models

"WHERE TO CALL"

AIR-WAY BRANCHES INC

921-10th-GI 3-1901

AL'S VACUUM CLEANER SERVICE

COMPLETE VACUUM SERVICE ON ALL MAKES

New & Rebuilt Vacuums

Between 32d & 33d at

3218 Broadway -----GL 6-4317

BREUNER JOHN COMPANY

604 K-GI 3-8061

Don's Vacuum Cleaner Service

513r Folsom Bl-GI 6-0541

ELECTROLUX AUTHORIZED SALES & SERVICE

THE ONLY AUTHORIZED SALES AND SERVICE FOR THE ELECTROLUX CLEANER AND AIR PURIFIER

Ask the Service Man for Identification

"WHERE TO BUY IT"

ELECTROLUX CORPORATION

2929 Bdy-Wy-GL 6-6495

Electrolux Corporation 2929 Bdy-Wy-GL 6-6495

EUREKA CLEANERS

ROTO-MATIC with Exclusive Attach-O-Matic "Clip-Or" Tools. Swivel Top. Light. Quiet. No Dust bag in reqs.

AUTOMATIC upright with dirt distributor. Excellent for large rugs and carpets.

"WHERE TO BUY THEM"

DISTRIBUTORS

Lancaster W J Co

3150-3d S F-ATwr 8-6930

DEALERS

EASTERN THE 1114 J -----GI 2-7642

FILTER QUEEN DISTRIBUTING CO

2320-2331-GI 6-2055

(See Advertisement Page 406)

Filter Queen Distributing Co of Sacramento

5136 Folsom Bl-GI 6-0541

(Continued Next Page)

The Yellow Pages save you time.

MASTER CLEANERS UPHOLSTERY CARPETS - RUGS

CLEANED IN THE HOME OR IN THE PLANT

"OUR RATES ARE REASONABLE OUR WORK IS EXCELLENT"

Free Estimates

IV 7-0591

3221 MONTCLAIRE ST.

Vacuum Cleaners-Dealers-(Cont'd)

GENERAL ELECTRIC SWIVEL-TOP VACUUM CLEANER

Famous G-E "Reach-easy" cleaning. Complete set of "non-scratch" attachments includes exclusive 2-in-1 floor-and-rug tool.

"WHERE TO CALL"

SERVICE DEALERS

AL'S VACUUM CLEANER SERVICE

3218 Broadway-GL 6-4317

LAMCO ELECTRIC 1415-21st-GI 3-5711

SALES DEALERS

COLONIAL HOME APPLIANCES

Service Parts

3836 Stockton Bl -----GL 6-4724

ROPER GEORGE W CO

Public Market Bldg-GI 2-7369

VALLEY VACUUM CO

We Service Our Sales

2807 J -----GI 2-2524

HANSAKER ELECTRIC

4080 Stockton Bl-GI 2-2543

(See Advertisement Page 406)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

DON NEILSON'S



Featuring the *Silver King*

ALSO MOST ALL OTHER BRANDS

FREE HOME DEMONSTRATIONS

SHOP IN THE COMFORT OF YOUR HOME

AND AT YOUR CONVENIENCE DAY OR NIGHT

RENTAL .50c PER WEEK & UP

ASK ABOUT OUR RENTAL PURCHASE PLAN

FAST... SERVICE - PARTS - REPAIRS

ALL MAKES AND MODELS

FREE ESTIMATES - PICK-UP & DELIVERY SERVICE

CREDIT? GLADLY!!

OPEN WEEK NIGHTS TILL 9 P.M. SATURDAY TO 6 P.M.

HU 1-4813

1011 JAY STREET

SACRAMENTO

HOOVER AUTHORIZED SALES & SERVICE

Upright triple-action or Tank-Type Hoover Cleaners.



Service by Hoover trained men, using genuine Hoover parts is available only through Hoover Factory Branches or Authorized Service Dealers.

Insist on Authorized Hoover Service.

"WHERE TO CALL"

AUTHORIZED SALES & SERVICE

HOOVER CO

2743 Franklin Blvd-GL 7-5737

AUTHORIZED SALES DEALERS

ARAM'S HOUSE OF CARPETS

2765 J-GL 7-5705

BREUNER JOHN COMPANY

604 K-GI 3-8061

COLONIAL HOME APPLIANCES

3836 Stockton Bl-GL 6-4724

EASTERN THE 1114 J -----GI 2-7642

KINGAID HOME FURNISHINGS

6322 Del Paso Bl(W/S)-WA 5-4351

NECCI-ELNA SEWING CENTER

North Area 2422 Maryal Dr-IV 7-5235

Downtown 1217 K -----HU 1-4686

Quay Appliance

2491 Fruitridge Rd-GL 1-1886

RICHMOND'S SEWING MACHINE CENTER 1111 J -----GI 2-7665

STUCKY'S HARDWARE

Store No 1 4106 Franklin Blvd-GL 7-6576

Store No 2 11th & Jefferson Bl(W/S)-HU 1-1285

Store No 3 6241 Fruitridge Rd-GL 7-1687

HOOVER CO 2743 Franklin Blvd -----GL 7-5737

KIRBY CO OF SACTO

1938 Stockton Blvd-GL 7-5718

(See Advertisement This Page)

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Enjoy the Guest Artists series on

"The Telephone Hour!" - N.B.C.,

Monday nights.

FACTORY AUTHORIZED SALES & SERVICE

DON'T BUY A VACUUM CLEANER SEE A Kirby Maid FOR YOU

Guaranteed For A Life-Time of Complete Cleaning Service "SHOWN BY APPOINTMENT ONLY"

KIRBY CO. OF SACRAMENTO

GL 7-5718

1938 STOCKTON BLVD.

Same Location Since 1924

VACUUM CLEANERS

ROYAL GEORGE LEWYT UNIVERSAL VACUUM CLEANERS

NEW & REBUILT * EXPERT REPAIRING

ALL MAKES

THE MOST COMPLETE SHOP & STOCK OF PARTS IN NORTHERN CALIFORNIA. VISIT OUR SHOP!

* All Work Guaranteed * Free Estimates in Our Shop

ONE HOUR FREE PARKING ACROSS THE STREET

GI 2-7369

TERMS If Desired

GEORGE W. ROPER CO.

Public Market Bldg. 13th and J